



## NSPRA Board Meeting Douglas, WY August 21, 2013

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The meeting was called to order at 10:06 am by Chuck Melin, President.

### Roll Call

Chuck Melin	--	President
Bob Stoddard	--	Vice President
Butch Terrell	--	Executive Board Member
Chuck Bowling	--	Executive Board Member
Billy Hoover	--	Executive Board Member
Kyle Jumper		Proxy for Jerry Martin --Tie Down Event Director
Cindy Gruwell	--	Breakaway Event Director
Christine Secheli	--	Ribbon Roping Event Director
Don Schmid		Proxy for Kenny Hienze --Bareback Event Director
Lyle Hogue	--	Bull Riding Event Director
Teresa Pearl Benson		Proxy for Susan Hall-- Ladies Barrel Racing Event Director
Mike Brewer	--	Team Roping Event Director
ABSENT		
Rick Bowden	--	Steer Wrestling Event Director/ Executive Board Member
Russell Friend	--	Canadian Representative
Steve Grandov	--	Executive Board Member

Invocation by Butch T.

Motion by Cindy, second by Chuck to approve last meeting's minutes. All approved.

Agenda Items:

1. Executive Board member positions. Chuck M. discussion on how association shall be ran based on by-laws, etc. Questioned if event directors should have a vote or not and what we should do with vacant board positions once vacated at finals. Chuck M. said we are not following our mandate of our constitution anyway. Open discussion on what we should do. Butch T. said use high school rodeo as better business model and that we need members and rodeos but we need better management. More discussion. How many executive board members do we want? Reinstitute Committee Rep on board and/or stock contractor rep. Discussion. Motion by Cindy G. for board to discuss with members conceptual direction of: Rough stock Rep, Timed Event Rep, and 3 additional executive board members for a total of 5 executive directors PLUS event directors as follows (1) for tie down, breakaway, and ribbons (1) for bareback, saddle bronc and bull riding, (1) for steer wrestling, (1) for team roping, (1) for barrels for a total of 10 members on the board (president will break any tie) and be prepared for a vote at Finals board meeting in Vegas. Second by Mike B. Would allow existing event directors to finish their terms. Unanimous Yes.

2. Ladies 3-D barrel race format-presentation by Theresa. Barrel race meeting held, 12-15 people in attendance. Most all were against the 3-D, they want age based and performance based competition (rodeo not jackpot). Theresa said Susan would send an email around to the board presenting other ideas they have to increase membership and barrel race participation.

**DIVERSION FROM BARREL RACE DISCUSSION:** Discussion on how to improve format and get more local entries. Donny S. suggested we consider a 'hometown' rodeo contestant. Discussion on permit system and hometown options. Membership-Jim N. and Lorette said the association is not working the way it is, we need to do something to change that, something different. Maybe year-end gets big prize (saddle?) and finals are sudden death, like Canada. Emphasize circuits. Billy H. we need to make financial changes as well, we are negative money for the first time right now. We spend over 1/3 of our money on office charges. Billy H. also suggested that we reduce the 7% money, also, perhaps we don't send ground money to office for finals, rather split ground money with committees. Chuck M. said we all agree what we are doing is not working, we need to decide as a board and ask membership what we should do. Bob S. / Chuck M.- some say fees are too high, some say too low-how does a committee decide what to charge?

More discussion on office. It was agreed that regardless of where the office was kept, there would still be rent (even a person working out of their home is entitled to be paid for use of home for office), phones, supplies, fax, etc. We have a lease for the office, we need to find out for how long, and if we do consider not keeping it, we need to decide what to do with Hall of Fame. It was agreed that we would do some research and put the item on the agenda at Finals meeting for further discussion. Donny S. said there are other Hall of Fame museums that would love to take our Hall of Fame as well, he will research more and get back to Chuck M. Butch T. did say there are two schools of thought we need to keep in mind, one is to reduce expenses (ie work out of a home) the other is to generate more revenue-he prefers the more revenue option-bigger association is better- per Butch, it is exciting to think of a bigger membership and more revenue. **ANOTHER DIVERSION:** HOF and why moving from Hamilton. Discussed same thing as at last meeting as to why (Chuck M.'s discussion with the director of HOF in Hamilton).

3. Call to Siri-Rodeo News. She really needs a board member to be her liaison to work on magazine pages that can provide "rodeo run" information that is interesting to other members and potential new members. She used Wheatland's historic tour as an example of fun stuff to include in the news. She also said we need to send her photos she can use. She said she spent several thousand dollars to upgrade her website and we have a page, we can use it how we wish. We really need to start promoting our Finals and promote membership. She asked Chuck to appoint a liaison to work with her. Social media option as well if we want to hire her for that. \$200/rodeo plus room and she prepares updates and articles.

4. SNFR personnel selection.

Secretary: Karen Kissell. Timers: Suzi Kaufman and Mary Borgen motion by Mike, Second Cindy. All approve. Rick Bowden recommended (selected) John Kissell and Jim Cutler for Finals judges. Motion and second by Cindy and Chuck B. unanimous.

Contractors-One bid has been turned in, remainder due by end of the month. Mike Freeland is talking to another person and so is Jerry M. Discussion. Conference call after bids are received.

5. Awards. Rick Bowden's request-if no saddles, can Board approve use of NSPRA logo if events get awards independently. Discussion. Motion by Butch T. that every event can get a saddle or other award w/ board approval and use NSPRA logo. No second. Failed.

Cindy G. handed out a proof from Tres Rios, discussion and suggestions. She will go back to them with ideas.

6. Alumni Group-Butch T. thinks this could be huge. A big financial impact on association -a meeting in Vegas he will convene a meeting for potential alumni group and discuss with them the idea and let them run with it. Cruises, etc. They can organize how they wish.

7. Regional Rodeos-Butch and Kyle J. Butch, what about you, have you gotten one new member. Everyone needs to bring one new member. Kyle described a regional rodeo concept to do away with circuits-for example 3 regions, top 6 from each region to go finals. Carry in points to finals based on your position in the region, ie. First brings with them 60 points to finals, second brings 50 etc. This brings 18 people in each event to the finals. Possibility to co-sanction with regions, many different ways to tweak it to make it work. Great discussion on the potential for this concept. Donny S. that would also work if they co-sanction rough stock events with other associations in those regions. Need to not exclude less talented members that like to go even if just for the camaraderie and social aspect.

Motion by Cindy G. to implement regional rodeo concept for 2014 season and board to vote on rules, format, regions, specifics at Vegas board meeting to be effective in January 2014. Second by Butch T. Unanimous decision YES. No oppose, no abstain.

8. Plaques-8X10 size. \$25-\$50 price range. Nice sentiment, all same. Susan Hall has a contact. Butch said they need to be meaningful and nice. Butch will send a draft to Michaela, just have to change out the rodeo committee name otherwise all same.

9. 5 Rodeo Rule-Same ground rules as last year for events. If team event partner enters and then draws out, they can find a partner at the finals to compete even if they haven't all year. There is potential for intentional draw outs and problems with this the way it is, but unless it becomes a problem we are not going to try to figure out a way to manage this otherwise. Some discussion that the person that draws out pays their fees and the new person pays fees thereby being a financial deterrent to drawing out (unless medical, death, etc which would be legitimate). No decision made, same ground rule as last year.

Committees:

Grievance-none

Finance-no further discussion

Judging-none

Sanctions-Chuck-discussed potential new rodeos for next year

Finals-Jim gave update. Schedule mostly the same, possible barrel race Tuesday night, calf roping Wednesday AM, Team roping Wednesday afternoon, Hall of Fame dinner Wednesday night. Band Friday night, kids deal all day Thursday, BBQ cook off Saturday evening. 6 all around saddles and one raffle saddle. Motion by Mike second by Cindy to have saddles at awards this year. Jim will work on it. Unanimous Yes. Mary Garrett, no back numbers this year but sponsoring buckles. Jim will work on back numbers from Dodge or Wrangler.

Circuits-Chuck/Nancy discussed budget, Nancy was told \$90-\$100/person. She will work on what is available.

Crisis Fund-John McInerney reinjured ankle. They will have to amputate but he is hoping to ride last 3 at Finals. Lyle asked if he could apply again to crisis fund. Board unanimously agreed to send him \$500 and he will get his application in. He is in a care facility on drip iv antibiotics and really needs help.

Membership-Butch-more outside the box ideas. Challenge us for sponsors and members. Discussed models of umbrella sponsors for whole rodeo world.

Hall of Fame. Dave Eastlake reported, ceremony Wed. 6:00 PM reception 7:00 PM dinner. \$25/per person. Silent and live auctions. Committee is Bob S., Karen G., Dale R., Mike B, Dave E.

Next meeting conference call on stock contractor. Vegas Board meeting Tuesday 10/29. General membership meeting in Douglas on Friday after slack.

Motion by Cindy G. to adjourn, second by Christine. Meeting adjourned at 3:00 PM.